

SPONSORSHIP

Annual Opportunities























SPONSOR



**INDIANA COUNCIL
of ADMINISTRATORS
of SPECIAL EDUCATION**

SPONSORSHIP LEVELS

	Associates \$1,500	Friends \$3,750	Patrons \$6,000
COMMUNICATIONS			
Logo with link listed on web page as a sponsor Logo specs: tif/jpg/png/pdf, 300 dpi, minimum 2" high			
30 second video on web page			
30 second video emailed to members			
Acknowledgment of sponsorship in e-blasts			
Announcements sent to followers on social media			
Custom banner ad (provided by sponsor) displayed in e-blast(s) Ad specs: 600 X 75 pixels			
EVENTS			
Verbal acknowledgment at annual business meeting			
Booth space at spring and fall meetings (includes registration for 1 representative additional can be purchased for a reduced rate)	20% Discount	1 table	2 tables
Email to conference attendees on behalf of sponsor			
Listed in the meeting program as a corporate sponsor			
ADDITIONAL SPONSORSHIP			
Discount on à la carte opportunities		10%	15%

À LA CARTE OPPORTUNITIES



LUNCH SPONSOR \$6,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the lunch in front of attendees

BREAKFAST SPONSOR \$4,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the breakfast in front of attendees

RECEPTION SPONSOR \$3,000 (3 AVAILABLE)

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the reception in front of attendees

BREAK SPONSOR \$2,500

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition in the break area

CONFERENCE SESSION SPONSOR \$1,500

- Logo on session signage at the event
- Name and logo recognition in the promotional materials
- Present a topic (to be approved by the education committee) or introduce a speaker

BEVERAGE STATION SPONSOR \$1,500

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Recognition at the beverage station

AWARDS SPONSOR \$1,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials

BOOTH SPACE AT SPRING OR FALL CONFERENCE \$650

- 1 exhibit table (additional table for \$400)
- Includes 1 complimentary registration.
Additional registrations can be purchased at a reduced rate.

Become a Sponsor

Contact the ICASE office.
jillewing@thecorydongroup.com